

# Elddis - options, stunning leather Buccaneers - and new dealers

**EXPLORER** Group's new looks for 2010 are calculated to give us more reasons to be tempted to change our caravans. And we think both the group's Elddis family and Buccaneer range models offers some really stunning looks. Crucially, there are lots of options...

Crusader, Avanté and Odyssey soft furnishing schemes are interchangeable at no cost increase; they're all stylish, modern and delightful so it will be hard to choose between them.

The Buccaneer range? No surprise that it goes into 2010 unchanged as it's a recent launch, just a few months ago. What did surprise *Which Caravan* was the décor. Standard upholstery is a traditional look, of plain cream with brown piped edging and cream swirly-pattern curtains. It's not going to be everyone's taste. But we do know that for £999 more you can get cream leather upholstery and modern black curtains. That look is really special, very modern in a classical sort of way (we enjoyed a sneak preview some time ago). And when you're spending between £18,000 and £22,500 depending on the model, what's another £999 to get a really stunning, modern interior look? We think that, with the leather option, the luxury Buccaneers somehow typify what the entire Elddis offering for 2010 is about: wow-factor, innovative style and all the quality of build and features you would expect as you look at each model range at each price-range.

A new website, [www.elddis.co.uk](http://www.elddis.co.uk), is about to be



The Buccaneer Argosy with the fabric upholstery option

launched. And Elddis now has new dealers, including Lowdham Leisureworld, near Nottingham, Crowland Caravans near Peterborough, Cranham at Upminster in Essex and Campbells Caravans in Lostock Hall and Kirkham, Lancashire. Another development at Elddis is the launch of a Premier Retailer Scheme. Retailers which become part of this plan will have a greater number of Elddis caravans on display - and the first to sign up to the new scheme was Broad Lane Leisure, which has branches at Alcester, Daventry and Kenilworth.



Elddis Avante 524 - this fabric is an option in other ranges



Elddis Odyssey 524 - you can have this upholstery in other ranges too



Fancy this fabric? You can have it in Odysseys and Avantés too